



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Peachtree BioResearch Solutions to Participate in Georgia Life Sciences Summit

Atlanta, GA –10/14/2010 – Peachtree BioResearch Solutions, Inc., a business specializing in contract clinical research services, is pleased to announce its participation in the upcoming Georgia Life Sciences Summit 2010: Innovation for a Healthier World in Atlanta, GA. Kristy Nichols will serve as the panel moderator, and John Durkee will discuss clinical program support services.

Session Title: Bringing Your Products to Market: Leveraging Georgia-Based Expertise
Track B Med Tech/Device
Date: October 28, 2010
Time: 2:00 PM

The session will include a panel discussion with local experts on the challenges faced by emerging life sciences companies in navigating the changing regulatory and economic environments to bring new technologies and products to market. Experts in product development, regulatory, pre-clinical testing, clinical development, marketing, and sales will offer their insights into these key issues and how they have evolved their core businesses to support their clients.

“Georgia is home to more than 270 bioscience companies, growing to be the nation’s 7th largest,” stated Ms. Nichols. “Our goal with this panel is to make the Georgia Life Science community aware of the local expertise available to bring new technologies to market efficiently.”

About Peachtree BioResearch Solutions, Inc.

Peachtree BioResearch Solutions is a clinical contract research organization that provides global clinical development services to pharmaceutical, biotech, and medical device manufacturers. Service offerings include project management, clinical monitoring, data management, biostatistics, medical writing, quality assurance, and innovative resourcing/staffing solutions. We offer services are flexible and scalable to specific client needs – expanding and contracting with project requirements over time. With a focus on emerging and mid-sized companies, we understand the unique and complex challenges of operating in an environment of often-limited resources.

About Georgia Bio

Georgia Bio (www.gabio.org) is the private, non-profit association representing the life sciences industry. Members include pharmaceutical, biotechnology and medical device companies, medical centers, universities and research institutes, government groups and other business organizations involved in the development of products that improve the health and well-being of people, animals and the environment.

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